



PRESS RELEASE

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iVote Introduces New Redesigned Logo and Opens New Company Premises

iVote has revealed a new brand identity with redesigned company logo. The refinement of the existing logo is made in order to create a brand image that reflects iVote's business expansion, product improvement and enhancement.

The new logo represents the more stable future and growth that is linear but well-defined. Letters of the logo are straight and bold in order to represent the stability. The focus is on the letter "V" that exceeds the other letters. "V" denotes the strategy for international expansion and advancement. Carefully chosen corporate colors, blue and grey represent iVote's maturity, stability, trustworthiness, confidence and loyalty. Apart from the previous logo that was representing rapid but non-linear uncertain growth, the new logo shows consistence and fulfillment of the sound expansion plan. These are the main drivers of the foreseen stable future and constant growth.

"I would like to say that the foundation on which this company is build, such as providing secure, state of the art software solutions and partnerships with our clients, especially in the electoral, e-commerce and e-learning sector, will remain the same. The new redesigned logo refers to our focus on international business expansion and progress. The quality of our products and services will be retained." said Tomislav Zografski, Managing Director of iVote.

Alongside with the redesigned company logo, iVote recently changed the address and moved in new, wider, contemporary premises in the very center of Skopje that are fully equipped with sophisticated technology devices. Ultra-modern, cozy, spacious working environment is provided to strengthen collaborative business culture that will meet the diverse market needs and demands.

"We would take this opportunity to thank our clients and business associates for the continued support and trust. iVote's team is looking forward to deliver its products and services under the new company image and to be more recognizable for the public". – Elena Jolevska, Marketing Sector in iVote.

About iVote:

iVote is company specialized in election modernization technologies, e-commerce and e-learning systems. iVote's Demokra is an end-to-end state of the art election management platform, providing high security and transparency. iVote Demokra technology has been trusted by more than 107 million voters processed around the world. It has contributed to the most timely, transparent and credible election results in the history as democracies in many countries worldwide.

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